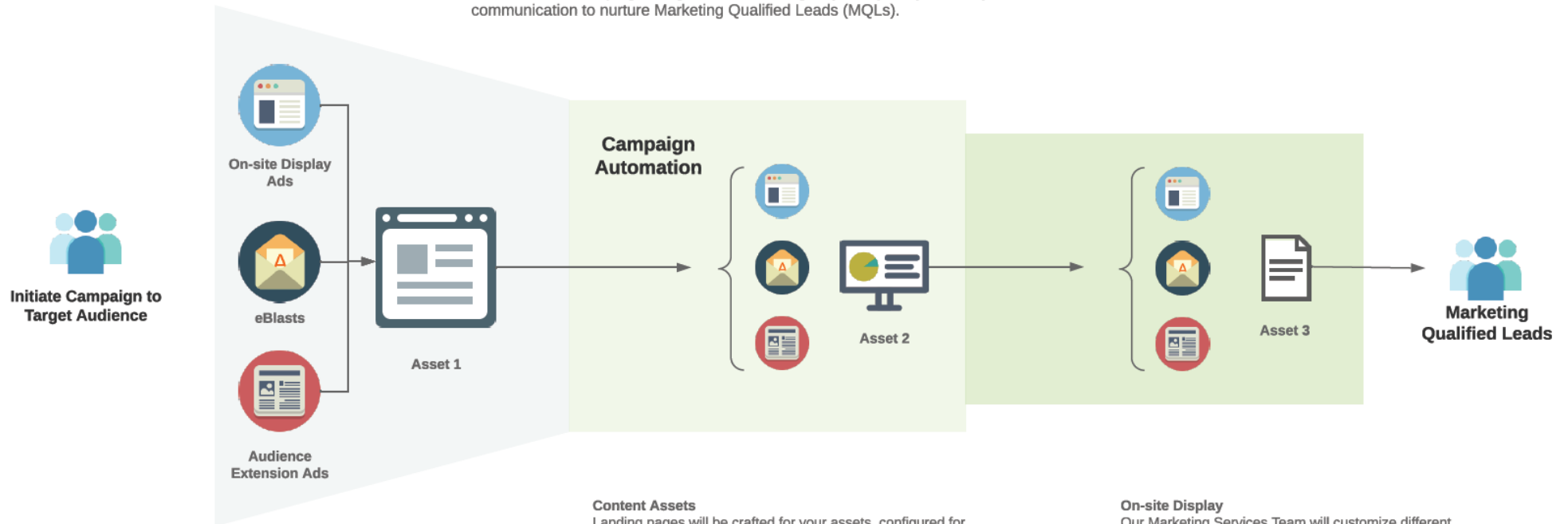


## flow Dynamic Communication Experience Powered by Engagement

**flow** is our marketing orchestration solution. This strategy provides advanced marketers with the unique opportunity to position critical assets to targeted segments within our audience. The campaign will guide users through a journey of dynamically served communication to nurture Marketing Qualified Leads (MQLs).



**Marketing Services**

Our Marketing Services Team will partner with you to orchestrate and manage every step of your flow campaign, including creative development and performance optimization

**Content Assets**

Landing pages will be crafted for your assets, configured for optimal lead generation with enhanced tracking to measure engagement and activate users for campaign automation

**Email Blasts**

Our team will work closely with you to create multiple co-branded messages, crafted to attract the target audience to the asset landing pages

**On-site Display**

Our Marketing Services Team will customize different banner creatives for each asset in the campaign, served to the target Audience

**Audience Extension**

Leveraging the top ad networks our team will activate multiple display banners to run across the web, extending the reach of the campaigns to your target audience

**CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION:**

**JASON BULLOCK**

jbullock@chemengonline.com

713-974-0911

**TERRY DAVIS**

tdavis@chemengonline.com

404-634-5123

**PETRA TRAUTES**

ptrאותes@accessintel.com

+49 69 58604760