

All June and October display print advertisers are included in the Lead ADvantage® program.

The Lead ADvantage® program provides you with timely and targeted tele-marketed results of purchase intention surveys conducted on the product categories listed below.

PRODUCT CATEGORIES

- » Instrumentation
- » Pumps
- » Mixing Equipment
- » Valves
- » Drying & Evaporation Equipment
- » Liquid/Solid Separation
- » Powder & Bulk Solids Processing Equipment
- » Air Pollution Control
- » Heat Transfer/Heat Transfer Fluids
- » Seals and Gaskets
- » Piping and Tubing
- » Compressors/Compression Equipment
- » Additional Product/Service categories may be available

RECEIVE VALUABLE LEADS AT NO ADDITIONAL COST TO YOU!

Advertisers will receive leads from respondents in the United States that indicated their plan to purchase in the next 6-12 months based on the advertiser's product category. June leads will be available to advertisers June 30. October leads will be available to advertisers October 31.

Space is limited and you must book by **MAY 5** to be included in the June Lead ADvantage® program!

Book by **SEPTEMBER 6** to be included in the October Lead ADvantage® program!

CHEMICAL ENGINEERING IS ACTIONABLE

84% of subscribers are involved in the initiation, recommendation, specification, approval or purchase of one or more products or services. Find out which subscribers are actively seeking to purchase your products in the next 6-12 months with the Lead ADvantage Value Added program.

CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION:

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