

Facts at Your Fingertips

Sponsorship

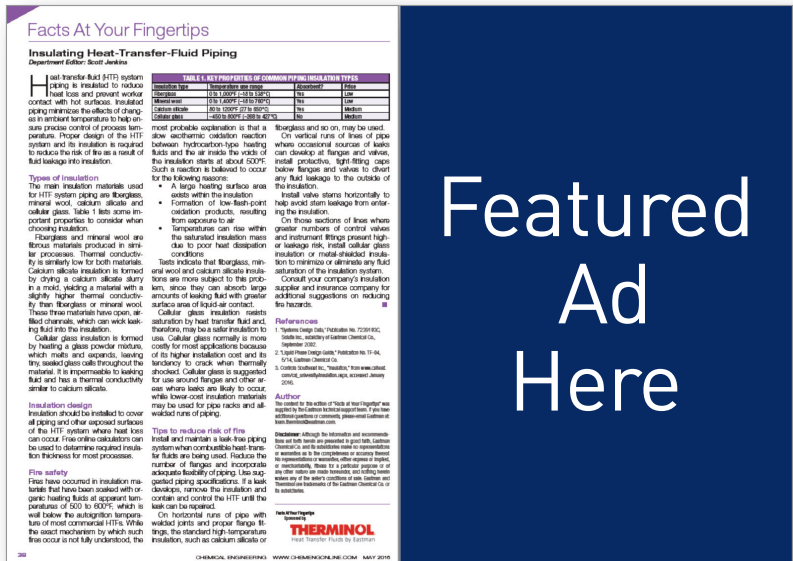


Each issue includes a one-page editorial feature that addresses a specific technology or technological application within the CPI. Reach these decision makers by sponsoring a Facts at Your Fingertips feature. Full page ad runs on the backside of the Facts at Your Fingertips article and runs on heavier stock in the magazine.

Advertising Benefits:

- » Sponsor acknowledgement and logo on the Facts at Your Fingertips page
- » Full page ad runs on the backside of the Facts at Your Fingertips article
- » Facts at Your Fingertips page runs on heavier stock in the magazine (only if sponsored)
- » Sponsor receives 250 reprints
- » Sponsor has input into the editorial product with one of the *Chemical Engineering* editors (optional)

According to the Feb. 2021 Signet AdProbe, **67% of readers recall seeing the Facts at Your Fingertips feature.**



	1x	6x	12x	18x
Gross Price	\$14,590	\$13,632	\$12,442	\$11,629

Includes printing on heavier insert stock and advertiser receives 250 copies to use as handouts

Full page Specifications:

- » 1 page (bleed) 8.125" x 11"
- » 1 page (non-bleed) 7" x 10"

CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION:

JASON BULLOCK
 jbullock@chemengonline.com
 713-974-0911

TERRY DAVIS
 tdavis@chemengonline.com
 404-634-5123

PETRA TRAUTES
 ptrautes@accessintel.com
 +49 69 58604760