

The *Chemical Engineering* October issue will have an editorial focus on Water and Wastewater Treatment.

In addition to a Feature Report on Water Management and the Weftec Show Preview, *Chemical Engineering* will publish a special Water Management advertising section.. Advertisers running a ½ page or larger ad will receive a bonus ½ page advertorial write-up.

Please note, that in addition to the free advertorial, advertisers in the October issue also take part, free of charge, in the Lead Advantage value-added program, which will provide qualified leads from U.S. readers with a purchase intent for relevant water technologies.

What to Send

- » Please send all material to George Severine, gseverine@accessintel.com, with a copy to your sales representative.
- » Send 350–400 words for a 1/2 -page.
- » Write in the third person – don't use "we", "our", or "you".
- » Include one print-quality image, or two if you will accept less text.
- » Vector art (AI, EPS, PDF) is preferred for diagrams. For photos, JPG is fine.
- » We will edit to house style and send you a proof to check.



DEADLINES

**SPECIAL SECTION
ADVERTORIAL MATERIAL DUE:
September 6, 2022**

**DON'T DELAY, SPACE IS
LIMITED. RESERVE YOUR
ADVERTISING SPACE NOW!**

**AD CLOSING DATE:
September 6, 2022**

**AD MATERIAL DUE DATE:
September 8, 2022**

CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION:

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