



Cascade is a long form, dynamic and interactive web article that engages the reader through in-depth storytelling. This featured web article sponsorship utilizes the latest technology in digital design to bring articles to life and increase audience engagement. With average audience time on page reaching 8 – 10 minutes, Cascades integrate videos, text and images into one unique format.

WITH CASCADE YOU WILL:

- » Position your brand next to cutting edge digital design
- » Display high quality, high impact ads
- » Relay your marketing message through video, audio, and graphics

ADVERTISING OPPORTUNITIES WITHIN ARTICLE:

- » Video ad
- » Sponsored message
- » Full-page ad
- » Pop-up ad
- » Brand alignment through sponsorship

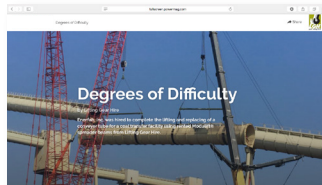
ALL PACKAGES INCLUDE:

- » Targeted email blast (up to 15,000)
- » Promotion on *Chemical Engineering's* social media channels
- » Homepage feature on chemengonline.com
- » Two (2) *Chemical Engineering* E-newsletter Text Ads
- » 50,000 banner ad impressions on chemengonline.com



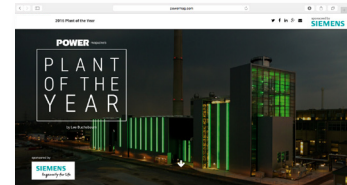
SILVER — \$10,000

The Silver package offers sponsorship next to *Chemical Engineering's* editorial content in a clean long-form format.



GOLD — \$20,000

The Gold package offers sponsorship next to content provided by the sponsor in a clean long-form format put together by the *Chemical Engineering's* team.



PLATINUM — \$40,000

The Platinum package offers sponsorship of your content or *Chemical Engineering's* editorial. Our developers will work with you to put together a dynamic, unique article page with custom design and animation that best suits and compliments your content.

CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION:

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