



NEW OPPORTUNITIES TO OPTIMIZE YOUR BRAND'S REACH AND ILLUSTRATE ITS VALUE

Case study sponsorships provide the opportunity to post technical papers from industry experts. These case studies can be hosted on chemengonline.com and promoted through multiple media channels to drive relevant leads and generate exposure for your content.

Generate profitable contacts with this valuable online lead generation tool and wide distribution of your case study within the CPI.

OPTIONS INCLUDE:

- » Lead generation via a gated form directed back your case study hosted on to chemengonline.com+
- » An open form, ungated, directing traffic directly back to your website+
- » Full Page print Case Studies appearing in an issue of *Chemical Engineering* magazine (maximum of 2 case studies per issue)*

*All case studies are clearly labeled as sponsored/advertising content

*Reprints are available at an additional cost

+Deployed to a targeted segment of the *Chemical Engineering* digital database

CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION:

JASON BULLOCK

jbullock@chemengonline.com
713-974-0911

TERRY DAVIS

tdavis@chemengonline.com
404-634-5123

PETRA TRAUTES

ptrאותes@accessintel.com
+49 69 58604760