# App Advertising





The App framework provides several opportunities to put your marketing message in front of this influential audience while driving traffic to your own site. Banner ads are positioned in certain areas of the App that provide the best visibility without being invasive.

The App includes the current issue, multi-media, website, and social media all in one place. Users can slide through pages, watch videos, listen to podcasts, view photo slide shows, and click advertising messages.

» **TOP:** \$700/month exclusive: **1024 x 768** 

» **BOTTOM:** \$550/month exclusive: **1024 x 768** 

» MIDDLE: \$275/month exclusive: 320 x 50

» WITHIN ISSUE: \$375/month exclusive: 1024 x 768

## **CURRENT DOWNLOADS: 27,000+**

\*Download the app and view the current download number online at: chemengonline.com/mediakit

#### **TABLET VIEW**



#### **PHONE VIEW**



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