

REACH AND ENGAGE THE CPI BY SPONSORING A WEBINAR WITH *CHEMICAL ENGINEERING*

Chemical Engineering webinars are an engaging, measurable and cost-effective way to reach CPI professionals. By combining the immediacy of the Internet with the impact of streaming audio, video and live Q&A, Chemical Engineering webinars provide a dynamic marketing solution that accelerates the lead generation process and produces actionable results.

We will actively promote your webinar to our subscriber and customer database. Your company will get the contact information for all of those who signed up to attend. *Chemical Engineering* webinar sponsors have found that the registration process is one of the most effective ways to generate highly qualified leads.

ALL PACKAGES INCLUDE:

- Chemical Engineering staff develops the content and moderates the webinar
- Sponsor recognition during the webinar
- Online advertising (banner ads on website and e-newsletters)
- Email promotion
- Registration list with contact details
- One-year archive on chemengonline.com
- Post-event promotion
- Sponsor will receive the raw video file in MP4 format for marketing purposes

2021 WEBINAR TOPICS:

- Sampling
- Explosion protection/pressure relief/rupture disks
- Solids processing
- Flow measurement
- Automation & control
- IIoT
- Heat transfer
- Mixing
- Pumps/valves
- Sustainability

68.31% of readers said attending webinars is, not are very useful or useful to stay informed about the industry

77.89% of readers plan to attend a webinar

38.24% of those readers indicated this is more than in previous years

Previous webinars have produced **600+** registrations with an average of **35%** live attendance

CONTACT YOUR SALES REPRESENTATIVE FOR MORE INFORMATION:

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