All March and July display print advertisers are included in the Lead ADvantage® program. The Lead ADvantage® program provides you with timely and targeted tele-marketed results of purchase intention surveys conducted on the product categories listed below.

**PRODUCT CATEGORIES**

- Instrumentation
- Pumps
- Mixing Equipment
- Valves
- Drying & Evaporation Equipment
- Liquid/Solid Separation
- Powder & Bulk Solids Processing Equipment
- Air Pollution Control
- Heat Transfer/Heat Transfer Fluids
- Seals and Gaskets
- Piping and Tubing
- Compressors/Compression Equipment
- Additional Product/Service categories may be available

**RECEIVE VALUABLE LEADS AT NO ADDITIONAL COST TO YOU!**

Advertisers will receive leads from respondents that indicated their plan to purchase in the next 6-12 months based on the advertiser's product category. March leads will be available to advertisers March 31. July leads will be available to advertisers July 31.

Space is limited and you must book by **February 7** to be included in the March Lead ADvantage® program!

Book by **June 5** to be included in the July Lead ADvantage® program!

**CHEMICAL ENGINEERING IS ACTIONABLE**

79% of subscribers have taken action in the last 12 months as a result of seeing an advertisement in *Chemical Engineering*. Find out which subscribers are actively seeking to purchase your products in the next 6-12 months with the Lead ADvantage Value Added program.

Contact your sales representative for more information:

**Jason Bullock**
jbulloch@chemengonline.com
713-974-0911

**Terry Davis**
tdavis@chemengonline.com
404-634-5123

**Petra Trautes**
ptrautes@accessintel.com
+49 69 58604760